



Problems Get Solved When Community Gets Involved

PEACE Multicultural Services Community Ambassadors Project



PEACE Multicultural Services is a service of
Relationships Australia
SOUTH AUSTRALIA



A joint venture of PEACE Multicultural Services, Office for Problem Gambling
and various CALD Communities



Government of South Australia
Department for Communities
and Social Inclusion

Funded through the Gamblers Rehabilitation Fund

What is PEACE Multicultural Services?

PEACE (Personal Education And Community Empowerment) Multicultural Services is a program of Relationships Australia SA that supports and assists individuals, families and communities from culturally and linguistically diverse (CALD) backgrounds who live in South Australia to lead balanced and healthy lives. PEACE works to increase awareness of problem gambling, HIV, sexually transmissible infections, viral hepatitis and related issues. The program aims to provide information, education, advocacy, referral and support for individuals, families and their communities.

PEACE employs people from diverse cultural backgrounds who are professionally trained to provide needed services in a culturally meaningful way. One of PEACE's most recent initiative is to implement a program designed to reach out to CALD communities with regards to the problem of gambling.

Why is the Community Ambassadors' program important?

People living in Australia are the world's leading gamblers, spending more money on gambling than any other country and ranking number six in the world in terms of overall gambling losses, the majority of which come from poker machines. Prevalence studies reveal that around 60-70 per cent of Australians participate in some form of gambling. The Australian Government's Problem Gambling website estimates that up to 500,000 Australians are at risk of becoming, or are already, problem gamblers.

Research tells us that in most CALD communities, seeking help outside one's family is considered to be an expression of the family's weakness in addressing problems internally and thus an indication of failure.

Recently PEACE Multicultural services in collaboration with the Office for Problem Gambling launched the first ever 'Culturally and Linguistically Diverse Gambling Help Action Plan 2015' following extensive consultation with over 20 different communities. The action plan highlights an enormous need to address stigma associated with gambling problems and seeking help. It also highlights the importance of community development and community education to address stigma and ease the process for individuals to seek help and address the issue of gambling in their life.



What is the 'Community Ambassadors' program?

The PEACE Community Ambassadors program is a strategy to ensure that CALD communities have access to information and support services related to gambling problems.

The Community Ambassadors are individuals who are well connected with their own communities or have been endorsed by their community leaders or are leaders themselves who are interested in learning about the issue of gambling, how to recognise the problem and its impact on the community. Following the 4 days training, Community Ambassadors will become a resource for their communities and act as a liaison between service providers and their respective communities, (Please refer to the attached PEACE Community ambassador's role description for further information). With the support of PEACE and other gambling help services, they will facilitate the delivery of information and promote an ongoing conversation regarding problem gambling in their community.

Community ambassadors will collectively be the core group helping PEACE Multicultural Services for developing culturally appropriate resources including the development of a gambling help website.

Community Ambassadors Graduation and the launch of the Website

In October 2016, Community Ambassadors will be recognised at a public event and awarded a certificate of completion by the Minister of Multicultural Services/Minister for Communities and Social Inclusion Hon. Zoe Bettison. At this event the Minister will also unveil the newly developed website by the PEACE Community Ambassadors.

What are the benefits of being a PEACE Community Ambassador?

- Free extensive training and professional development opportunities beyond the initial training
- Ongoing mentoring and support from PEACE staff members and/or other gambling help services
- Opportunities to make a positive difference in their community
- All out-of-pocket expenses covered
- Opportunities to develop and implement creative and innovative project ideas
- Experience in working with clients
- Contribute in a supportive environment with people who share a mutual passion for social justice and equity
- Experience engaging with people from diverse cultural backgrounds
- Increased employability

What is the process of becoming a PEACE Community Ambassador?

- If you are interested in becoming a Community Ambassador and you are willing and available to attend the 4 days training and meetings, then you need to forward your expression of interest via email, face-to-face and/or over the phone to Memoona at 8245 8100 or m.rafiq@rasa.org.au
- Attend the information session on 3rd May 2016 at Relationships Australia Hindmarsh office.
- Fill out the application form attached
- Attend an interview for selection
- Provide a current Police Clearance and DCSI check (PEACE will bear the expenses if the process needs to be done)
- Satisfactorily complete the 4 days training on 28-29 May 2016 and 11-12 June 2016 at Relationships Australia SA's Hindmarsh Office.



PEACE Community Ambassadors' Application Form

(Please let us know if you require assistance in filling up this form)

Name: _____

Phone number: _____

Email address: _____

Please answer following questions in your own words.

1. Why do you want to become a PEACE Multicultural Services community ambassador?

2. How can you positively contribute towards your community?

3. Please tell us about your ability to take part in challenging conversations?

4. List a few strengths and skills that will help you contribute towards your community as PEACE Community Ambassador.

5. Is there anything else you would like to share?



POSITION DETAILS

Position title: PEACE Multicultural Services Community Ambassador

Primary location: In your communities /our Hindmarsh offices for meetings and training.

Hours and duration: As required and/or agreed by the ambassador but not exceeding 15 hours a week.

Responsible to: PEACE Multicultural Services Team Leader, but working with the Community Ambassador's Project Officer on a day to day basis

Our Vision

A just and equitable society in which diversity is valued, relationships are respectful, where people have a sense of connection and belonging and an opportunity to learn and develop.

Position Overview

All of the following activities are to be undertaken under the supervision of the PEACE Community Ambassadors Project Officer

- Creating networks and relationships with your own community members
- Connecting PEACE Multicultural Services to community members
- Assist in the planning and implementation of community awareness and health & well being activities
- Participate in regular meetings
- Assist community members in accessing needed services to address gambling related issues.

Attributes

- Act as a positive role model
- Have excellent communication skills especially when dealing with conflicts
- Have high level of community networks with a substantial community presence and representation
- Be a motivated individual with a passion towards positive change
- Be willing to participate and act as a catalyst towards making a difference
- Understands principles of confidentiality and empathy.

Signed and dated

Manager_____ Team Leader_____

Ambassador_____ Date_____



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